



BIRCHWOOD  
lighting

Press Release

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## **NEW PRODUCT INTRODUCTION: ASHLEY LED FROM BIRCHWOOD LIGHTING**

**New Product Introduction:** ASHLEY LED is designed for cove or soffit installations delivering precise shadow-free uninterrupted diffuse illumination at cutting edge lumen/watt efficacy. ASHLEY LED features tool-less adjustable aiming delivering high lumen output in a narrow asymmetric distribution.

**Design:** Birchwood Lighting In-House Product Design Team

**Manufacturer:** Birchwood Lighting

**Product Applications:** ASHLEY LED is a U.L. listed luminaire suitable for general lighting in interior installations. Fixture can be mounted in horizontal or vertical orientations. Ideal for interior applications such as: retail, hospitality, institutional, commercial offices or high end residential applications.

**Product Description:** ASHLEY LED can be specified in 2', 3' or 4' lengths also available as continuous runs. Tool-less adjustable aiming is performed in up to a full 15 degrees in 5 degree increments for directing the light within the desired application. Narrow asymmetric distribution standard, wide distribution optional. Integral drivers are standard, various color temperatures and dimming available.

**Construction and Finishes:** ASHLEY LED is constructed of a heavy-gauge aluminum housing, painted with high-reflectivity white finish with optional plastic dust cover.

**Ordering Information:** Information and pricing for ASHLEY LED luminaires are available from Birchwood Lighting at 1302 E. Hunter Avenue, Santa Ana, CA 92705.

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