



BIRCHWOOD
lighting

Press Release

For use upon receipt

AUGUST 1, 2012

REFRESHING NEW DESIGN, ELEVATED LIGHTING AESTHETICS BIRCHWOOD LIGHTING'S NEW PRODUCT OVERVIEW BROCHURE

New Literature Introduction: Birchwood Lighting's all-new PRODUCT OVERVIEW is a complete literature re-branding and re-design venture featuring full-line product information, fresh application photography, and graphics, within a stunning 28 page, full-color illustrated brochure. Read the manufacturer's story and design philosophy along with highlights regarding Birchwood Lighting's long held passion for customizing and modifying most anything they build. PRODUCT OVERVIEW is a sophisticated and professional new sales tool for the discerning lighting specifier who demands a higher level in design aesthetics.

Design: Birchwood Lighting In-House Marketing Team

Ordering Information: Information regarding the PRODUCT OVERVIEW is available from Birchwood Lighting at:

1302 E. Hunter Avenue, Santa Ana, CA 92705.
Telephone: (714) 550-7118. Fax: (714) 550-7151.

E-mail: literature@birchwoodlighting.com

