



BIRCHWOOD
lighting

Press Release

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NEW PRODUCT INTRODUCTION: ERIKA FROM BIRCHWOOD LIGHTING

New Product Introduction: ERIKA is a geometrically-shaped luminaire designed for aircraft cable suspended pendant or surface mount installations. Square or Rectangular shapes are available to order in 2' to 4' size variations. Direct or Diffuse illumination is delivered via flush or tri-side extruded acrylic lenses. Choice of LED or seamless fluorescent light sources.

Design: Birchwood Lighting In-House Product Design Team

Manufacturer: Birchwood Lighting

Product Applications: ERIKA is a U.L. listed geo-linear luminaire suitable for general lighting in interior installations. Fixture can be aircraft cable suspended or surface mounted in horizontal orientations. Ideal for interior applications such as: retail, hospitality, institutional, commercial offices or residential applications.

Product Description: ERIKA can be specified as 2', 3' or 4' square shapes, or 2', 3' or 4' rectangular shape variations. Fixtures can be installed as stand alone or in combinations. Pendant mount luminaires can be combined in sets to create a 'tiered' fixture-within-fixture effect. Similarly, ceiling or wall mounted luminaires can suggest a 'framing' effect for architectural features or objects, or additional ERIKA fixtures of different dimensions. 3.25" mitered heavy duty extruded aluminum comprises square or rectangular shapes. Integral ballasts or drivers are standard.

Construction and Finishes: ERIKA is constructed of 3.25" heavy-duty mitered extruded aluminum, extruded acrylic lenses. Satin clear coated aluminum, or standard or custom color selections in powder paint after fabrication.

Ordering Information: Information and pricing for ERIKA luminaires is available from Birchwood Lighting at 1302 E. Hunter Avenue, Santa Ana, CA 92705.

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