

For use upon receipt

August 5, 2012

THE HORIZON UNVEILS A LUMINOUS LEDGE: NATHAN FROM BIRCHWOOD LIGHTING

New Product Introduction: NATHAN - Indirect Luminous Ledge Wall Mount fluorescent luminaire. 2' - 8' nominal stand-alone lengths (or continuous row). 95% reflectivity specular reflector and sawtooth deflector system projects efficient and endlessly smooth illumination. 2 1/8" slender cross-section gives the illusion of a luminaire dissolving into the architectural surroundings. Heavy-gauge extruded anodized aluminum housing, 1/4" thick precision machined end-caps. Single T5 or T5HO fluorescent lamp compatible, integral electronic ballast is standard. Dimming and emergency battery pack compatible as options.

Design: Birchwood Lighting In-House Product Design Team

Manufacturer: Birchwood Lighting

Product Applications: NATHAN is a U.L. damp-listed wall mount luminaire suitable for interior applications. Recommended for: Offices, Lobby Areas, Corridors, Stairwells, Retail, Window Trimming, Residential and Commercial applications.

Product Description: NATHAN is engineered to provide endlessly smooth indirect linear illumination within a sleek, modern and ultra-minimal shroud. "Luminous Ledge" design blends perfectly into any interior design style from Traditional to Mid-Century Modern. Efficient illumination and performance are delivered free of dark spots and striations. Highest quality manufacturing and materials of heavy gauge extruded anodized aluminum insure straight and true stand-alone or continuous runs. Easy, adjustable installation and lamp or ballast maintenance.

Construction and Finishes: Heavy-gauge extruded anodized aluminum housing, 1/4" precision machined end-caps, .050 Aluminum components. Quick-connect tandem wired for continuous row specifications. Satin Clear Anodized or Matte White (powder coat) finishes are standard.

Ordering Information: Information and pricing for NATHAN luminaires is available from Birchwood Lighting at 1302 E. Hunter Avenue, Santa Ana, CA 92705.

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