



BIRCHWOOD  
lighting

Press Release

*For use upon receipt*

5-8-2013

## **NEW PRODUCT INTRODUCTION: STELLA FROM BIRCHWOOD LIGHTING**

**New Product Introduction:** STELLA designer-shaped linear luminaires featuring exclusive curved or angled 'Edge' profiles and signature cut-out 'Accents'. Cable suspended or surface mount. Available as 4' or 8' stand-alone fixtures. Choice of LED or fluorescent light sources. Heavy duty extruded aluminum, flush or tri-side extruded acrylic lenses.

**Design:** Birchwood Lighting In-House Product Design Team

**Manufacturer:** Birchwood Lighting

**Product Applications:** STELLA is a U.L.-listed linear luminaire suitable for cable suspended or surface mounted interior installations. Light is delivered directly via flush mount acrylic lens or diffused via tri-side acrylic lens. Ideal for interior commercial, retail, hospitality, institutional, or residential applications.

**Product Description:** STELLA combines modern eclectic design form with efficient lighting functionality within a selection of 4 distinct fixture profiles. Edge shapes are formed as either curved or angled and can be 'accented' with either a reveal cut-out or slot cut-out which have been designed to enhance the layered dimensions of the fixture components. Direct illumination is attainable with flush lens option, Diffused illumination is attainable with tri-side lens option.

**Construction and Finishes:** STELLA is constructed of heavy-duty extruded aluminum, formed .050 aluminum, extruded acrylic lenses, precision machined ¼ thick end-caps. Satin clear coated aluminum, or standard or custom color selections in powder paint after fabrication.

**Ordering Information:** Information and pricing for STELLA luminaires is available from Birchwood Lighting at 1302 E. Hunter Avenue, Santa Ana, CA 92705.

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